



# 40Ready

## Interreg Europe



## 40Ready Project Final Event

### *Strengthening SME capacity to engage in Industry 4.0*

9th May 2023, 9.00 – 15.30 (CET)

Nana Bianca, Auditorium Innovation Center  
Lungarno Soderini 21, Florence

*After three years of interregional learning and one year of implementation, 40Ready partners and their stakeholders convene for the final project event. This high-level political event not only shares project results, but also encourages exchange on future policy perspectives for SMEs in the field of Industry 4.0 and digitalisation.*

*The event is aimed at an audience of local/regional authorities, stakeholders from the education and training sector, research institutions, national and international organisations involved in the decision making process.*



[interregeurope.eu/40ready/](https://interregeurope.eu/40ready/)



@40ReadyProject

## AGENDA

### 09.00 – 09.45 - Opening address

- Alessandra Nardini, Regional Minister for Education, Vocational Training, University and Research, Employment, International Relations and Gender Policies
- Lorenzo Sabatini, ASEV - 40Ready Lead Partner
- Kristaps Rocans, Interreg Europe Joint Secretariat Officer - SMEs competitiveness

### 09.45 – 10.45 - Regional Policy supporting SMEs transition to Industry 4.0

Policy and partner representatives from each 40Ready region join a session to discuss policy improvements achieved thanks to the project

*10.45 – 11.00 - Coffee break*

### 11.00 – 12.00 - Ecosystems for the digital transition

- Marco Bianchini, OECD - “D4SME Global Initiative”
- Valeria Iadevaia/Massimo Resce, INAPP - “Innovation ecosystems for i4.0 transition”
- Miriana Bucalossi, Region of Tuscany - “The S4Stride project”
- Didier Lemaire, TechnoCampus - “Centre of Vocational Excellence in Wallonie”

### 12.00 – 13.00 - Evolutions of regional digital transition policies

Marc Pattinson, Policy Learning Platform, moderates a panel formed by several Interreg Europe projects:

- Francesca Tavanti, Arezzo Innovation - FEMINA
- Besnik Mehmeti, Municipality of Prato - SMARTY
- Péter Keller, Prime Minister’s Office Hungary - INNO PROVEMENT
- Nicolò Pranzini, ART-ER - INNO INFRA SHARE

*13.00 – 14.30 - Lunch break*

### 14.30 – 15.30 - Interactive workshop

All the event participants are invited to take part in an interactive workshop designed to reflect on and identify priorities and opportunities for future policies in support to SMEs digital transition.